

### What does the OKTO sell?



#### **OKTO sells TIME**

Time for yourself, time for creativity, time for development, for relaxation, for self-realization - embodied in hobby and modeling sets Sensory Art.

### What does SENSORY ART mean?

Sensory Art – it is art and creativity realized through the process of sculpting.

### Who are OKTO customers?

- 1. CREATIVE ADULTS, artists who have a need to try new hobbies
- 2. TEENAGERS 10+ looking for selfrealization, want to try and see how will I manage to do that?
  - 3. CHILDREN'S 5+ age parents in order to develop the children's creative individuality and spend time together



#### Products by age:

- **1+** motor and sensory skills development
- **3+** development of children's individual fantasy through sensory sculpting
- **5+** creating new children's universe through sensory sculpting
- **8+** creative self-expression
- **12+** hobby and antistress



### What does OKTO say?

- Our fantasies are unique
- I will not follow instructions
  - Create without any limits
    - Wow, I want to do this

### Why do our customers buy OKTO:

- as a gift
- your hobby
- time for relaxation, anti-stress, self-realization

# OKTO sales channels:

- E-COM (marketplaces, social networks, online shops for creativity and hobbies, craft, gifts)
- Off-line Shops of creativity and hobbies
- Retail channels national and regional (promotion)



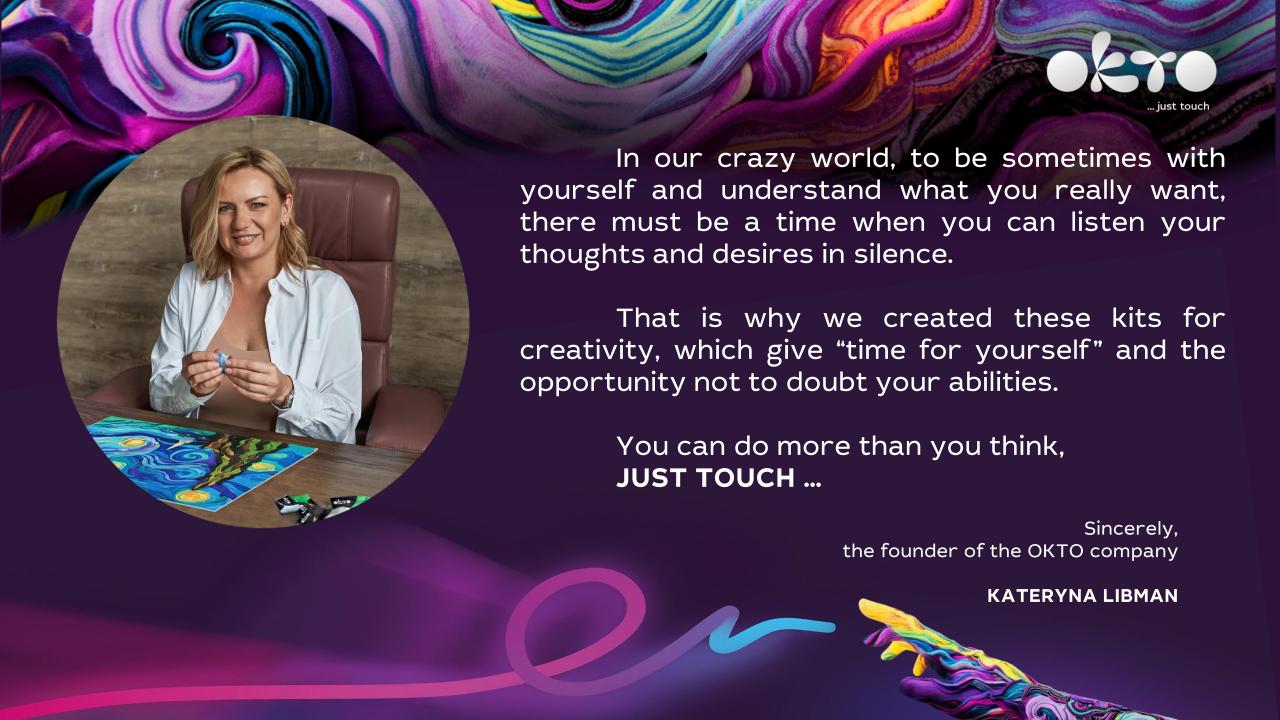
10-20 euros

SKU in the price list:

20 +



- full production cycle located in Eastern Europe
- cool photos and videos for E-COM
- certification and security
- unique developments
- emotional and minimalistic brand design





#### JUST TOUCH...









...and feel soft volume

...and mix art therapy colors

...and create realistic impression

...and to be the creator of unique masterpiece















**Art Therapy** 

**Anti-Stress** 

Focus

Relax

Personality

Innovation

















#### SENSORY ART

DIY THREE-DIMENSIONAL PAINTING 12+



#### **SENSORY ART**











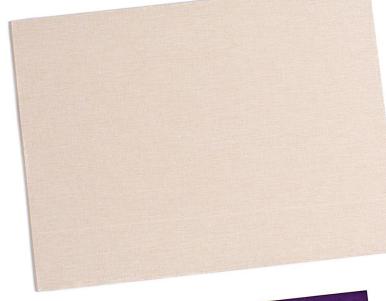




WAIT

ekre

#### IN SET:













#### Decor your space...











# Spring Summer 2023



10001 Flower Beds in Holland, Vincent van Gogh



10002 Koi Fish, Asian Symbol



10003 Water Lilies, Claude Monet



The Great Wave off Kanagawa, Katsushika Hokusai



10005
The Starry Night,
Vincent van Gogh



The Kiss, Gustav Klimt



Irises, Vincent van Gogh



10008
The Sunflowers,
Vincent van Gogh

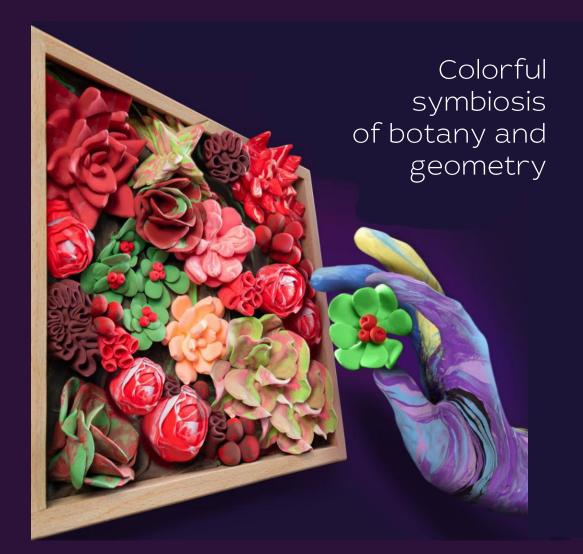


SENSORY ART
WOOD & CRAFT DIY 12+





#### SUCCULENTS















#### CONTENTS:













#### Decor your space...











# Spring Summer 2023



10010 TENDERNESS



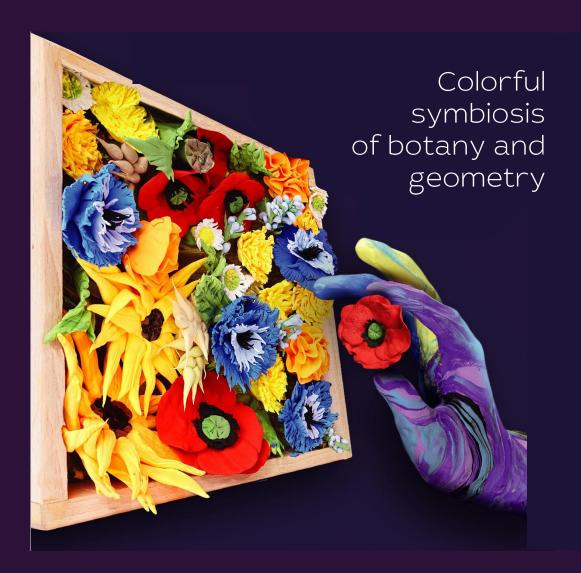
10011 PASSION



10009 ENERGY



#### FLOWERS















#### **CONTENTS:**

























# Spring Summer 2023



10012 FREEDOM



10013 INSPIRATION



10014 ROMANCE





#### **SENSORY ART**

COLORING WITH CLAY SET 5+





A great gift, a good souvenir, and a valuable acquisition for creative leisure: the result of such a hobby is wonderful interior decoration and great spending time. Meditate easily and in a new way, develop creative thinking, and train attention by Coloring with clay set by numbers TM OKTO set!













...and feel soft volume

...coloring with clay by numbers

...and create mood with details

...and to be the creator of unique masterpiece



#### **CONTENTS:**





#### SENSORY ART

















**Art Therapy** 

Focus

Clean

Time

Innovation













# Spring Summer 2023







20001 **Fox** 



20004 Bunny



20002 Raccoon



20003 Owl



Fall Winter 2023



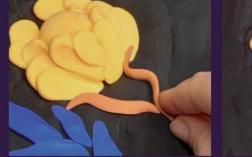
## Fall/Winter 2023



#### SENSORY ART FOLK













#### SENSORY ART FOLK











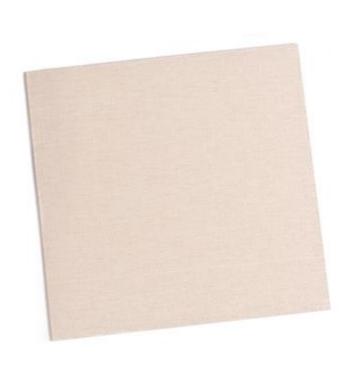






#### **CONTENTS:**















## SENSORY ART SUPPLIES

- AIR CLAY PALETTES
- AIR PASTA PALETTES
- COTTON CANVAS
- NATURAL WOODEN BOX BASE
- MODELING TOOL
- ACRILYC VARNISH & BRUSH





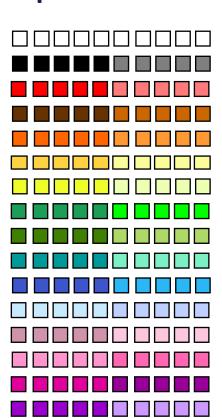




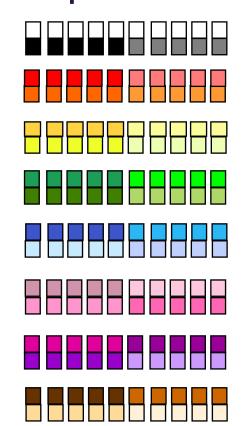


### **COLOR PALETTES:**

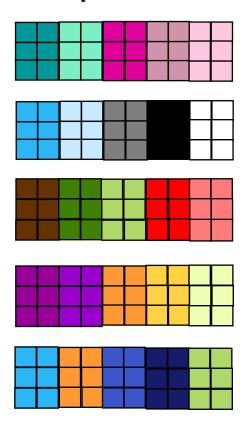




M - 20 pcs x 8 SKU



L - 30 pcs x 5 SKU





## ANY IDEAS ARE POSSIBLE

AIR DRIED 4h

NO

BAKING















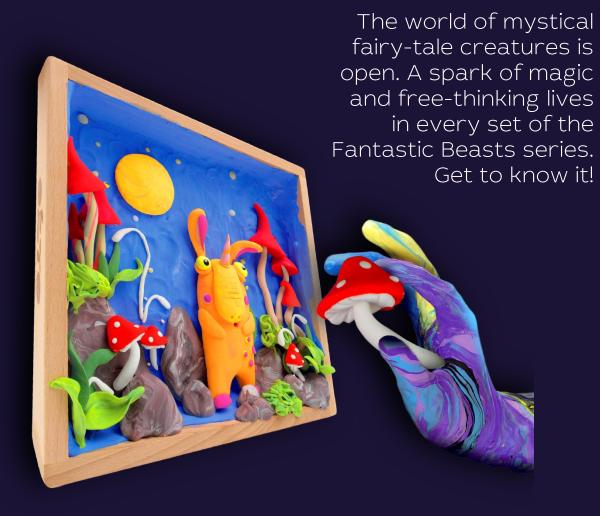








## SENSORY ART FANTASTIC BEASTS

















## **CONTENTS:**















Open the world of mystical fairy-tale creatures













A line of products for working with a group of children in a kindergarten, school or art studio. Comfortable shape and certified materials.

Easy.

Certified.

Profitably.



colored 500 g









500g RED



500g YELLOW



500g GREEN



500g BLACK



500g PURPLE



white 1000 g

**20007** WHITE





# COLOR DOUGH





# WOODEN BOX

Wooden organizer box







## CHILDRENS APRONS

Children's aprons art supplies class pack



**20014** APRONS



# MAT & CLAY TOOLS

Mat & Clay Sculpting Tools







## **RETAIL POSM**











